

# → Accelerating emerging technology and pilot opportunities



*“The [Innovation Incubator] process that ICF fosters gave us quick easy access to options to help address our needs. We were able to quickly demonstrate agility and flexibility by having options at our fingertips, THANK YOU ICF for your foresight on the importance of building a pipeline of options and ideas. —Carrie Harkness, Consumers Energy*

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Visit [icf.com/energy](https://icf.com/energy) to learn more.

ICF brings decades of experience designing and delivering energy and climate policies and programs with a focus on [decarbonization](#), [flexible load management](#), [electrification](#), and [customer insights and incentives](#). Our forward-thinking and innovative services create new customer pathways and richer relationships with energy companies yielding greater results as they deploy their emerging technology and pilots.

## About ICF

ICF (NASDAQ:ICFI) is a global consulting and digital services company with 7,000+ full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future.

## Implement innovative solutions while advancing your portfolio's goals.

In an industry facing complex issues and ever-increasing goals, utilities are being tasked with the need to innovate and change more rapidly than ever before. ICF's **Innovation Incubator** is designed to foster innovation and expedite the advancement of ideas and technologies across the market.

We provide an opportunity to share information and experiences among utilities in order to ensure we are bringing knowledge, ideas, and best practices from around the country. ICF has drawn from a culture of innovation and our years of experience testing new technologies and programs to create a streamlined, well documented process for identifying, validating, and integrating emerging technology and pilots.

**Receive tailored approaches for deeper savings.** Leveraging our repository filled with hundreds of high-scoring solutions, ICF has streamlined the process for identifying emerging technologies and strategies to efficiently design and launch pilots that meet the needs of your customers and your portfolio. It can be as simple as refining and optimizing existing solutions and processes or as complex as developing and implementing new programs, software, and solutions to better address client needs moving forward.

**Fail fast, succeed faster.** Our approach integrates designated points that allow for termination or acceleration based on thoroughly developed reporting mechanisms that reflect your priorities. Each step we take to identify and validate an idea can offer new information to quickly pivot if needed and reduce risks while still capturing learnings.

**Experience diverse expertise at your fingertips.** ICF's experts constantly monitor the evolving market of products, service providers, and technologies. We've fostered relationships with all the major manufacturers, national labs and many promising startups to bring you expertise and collaboration, no matter the technology or pilot you want to test.

**Contact us to learn how ICF's emerging technology and pilots can help you pave new pathways forward.**

